



**LOCAL GREEN E-TAILER WINS BIG AT WASHINGTON GREEN AWARDS
GreenCupboards named to Washington Green 50 List and a Top Retailer in State**

SEATTLE, Wash. (Nov. 2, 2012) -- GreenCupboards, a leading online retailer for eco-friendly products, is thrilled to be named to the 2012 Washington Green 50, a list of the top sustainable organizations in the state put together by *Seattle Business*. In addition, GreenCupboards was also honored in the retail and consumer category. *Seattle Business* magazine announced the winners of the 2012 Green Washington Awards at a dinner and ceremony November 1, 2012, at the Hyatt Olive 8 in Seattle.

Seattle Business has honored the top green businesses in the state for the last five years. This is the first year GreenCupboards has been recognized. "We are humbled to be recognized with such a high honor. We admire many of the other business and organizations on this list," said Josh Neblett, GreenCupboards Co-Founder and CEO. "This acknowledgement is a testament to the dedication, creativity and hard work of the entire GreenCupboards team." GreenCupboards was also a finalist in the retail and consumer category, taking home silver. Other companies in the retail and consumer category include Brooks Sports and Alaska Airlines.

Winners were selected from a large pool of nominations by a panel of judges from prominent organizations in the region, including the Washington Environmental Council, Climate Solutions, the Bainbridge Graduate Institute and the Washington Clean Technology Alliance.

The recognition comes at the same time GreenCupboards is celebrating the four year anniversary of GreenCupboards.com. Founded out of a college homework assignment at Gonzaga University in Spokane, GreenCupboards officially launched its website in October 2008. The e-tailer has seen tremendous growth since its inception. In the last two years, the company has expanded from 14 employees to 55 employees.

Coverage of the 2012 Green Washington Awards appears in the October issue of *Seattle Business* and at seattlebusinessmag.com.

About Seattle Business

Seattle Business is a monthly magazine read by more than 100,000 business executives across the state. Annual events tied to its editorial coverage include the Executive Excellence Awards, Leaders in Health Care, the Washington Manufacturing Awards, Washington's 100 Best Companies to Work For, the Green Washington Awards and Washington's Family Business Awards. *Seattle Business* is owned by

Minneapolis-based Tiger Oak Publications, which also publishes *Seattle* magazine, *Seattle Bride* magazine and more than 20 other leading regional magazines.

About GreenCupboards

GreenCupboards works with more than 600 suppliers and sells more than 15,000 environmentally friendly products online [GreenCupboards.com] for your home and business. As a one-stop-shop for all things green, GreenCupboards provides an easy, fun and educational experience all while delivering over-the-top customer service and maintaining competitive prices. The ecommerce company has received numerous awards as an eco-friendly, rapidly expanding and entrepreneurial company. Today, GreenCupboards employs more than 50 youthful, zany and eco-friendly minds.

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If you would like more information about this top, or to schedule an interview, please contact Tove Tupper at 509-483-5917 or tove@greencupboards.com.

For more information about GreenCupboards, please visit:
<http://www.greencupboards.com/about-greencupboards/>